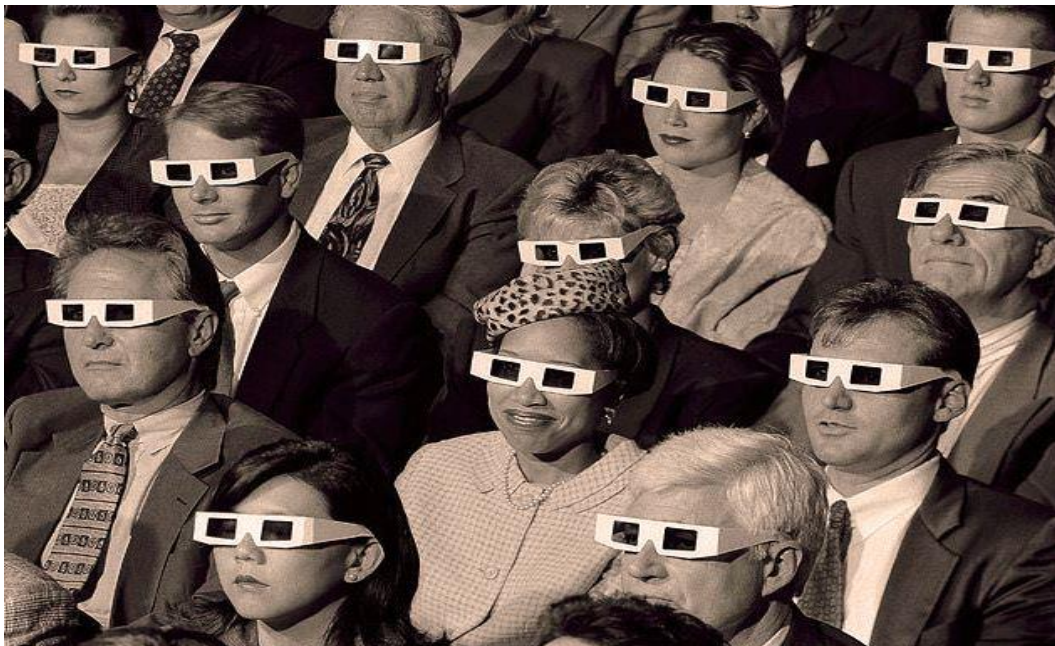


**The Cinemagicians Reel Magic Show**  
**Two Special Promotional Opportunities:**  
**#1. Cinemagic Viewing Glasses**

The Cinemagicians will supply you with 100 free paper diffraction glasses to give to patrons! We recommend making them a bonus for advance ticket sales, for instance,...”the first 100 advance ticket buyers will receive FREE special viewing glasses for use during part of the Cinemagicians show!” This additional little talking point can be helpful in generating interest in the show and your theatre.

However, you know your audience and your organization best so feel free to use these fun keepsakes anyway you wish. We call them “Cinemagic Viewing Glasses” and they are used during two segments of the show to make lights on the stage and on the screen come alive in 3-D in the minds of the wearers. We think it’s pretty cool.



We would be happy to bring more glasses to sell on the night of the performance. It would be up to the venue staff to do the sales and oversight of any additional glasses and we will split the revenue with you. For instance, if you sell 200 more glasses for the recommended \$2.50 and make a total of \$500.00 then you would keep \$250 of that and give us the other \$250 after the show. Remember, you are not required to do anything with the glasses but we are giving you 100 free ones hoping this little add-on can help ramp up your early sales, make the audience even happier about visiting your theatre.

If you have any questions about the glasses, email Ed at [magicufoman@hushmail.com](mailto:magicufoman@hushmail.com) and he will answer you very promptly.

## **Special Promotional Opportunity**

### **#2. VIP Guests featured in the show!**

#### **Special VIP Guest Stars**

Here is an “old school” opportunity to cross promote within your community and create interest in your programming while having a great deal of good, clean fun on stage. For one special segment of the show called “Babes in Tinseltown”, we bring up a couple of community VIPs. One man and one woman. These could be anyone of some position or notoriety within your service area. A newscaster or radio personality, a local leader, a member of your board of directors, etc. Anyone who could be considered a promotional “talking point” that they are going to appear and be featured in the show.

#### **If you are interested in doing this memorable, hilarious segment, here are the details:**

- 1) We will require three special helpers that need to meet with us in advance. They all need to be “about” the same size as each other. The first helper will remain a secret backstage during the second half of the show. Your VIP celebrity guests (one man, one woman about the same size) will simply be part of the audience until we call them up.
- 2) All three of these people will need to be okay with wearing a full body inflatable costume for about five minutes and be willing to have some silly fun with the audience. We need to meet with all three of these folks for about 30 minutes AFTER ALL stage setting, sound checks and tech coordination is finished. That way we can give our undivided attention to making them feel comfortable with the act.
- 3) We suggest you use these helpers on behalf of your organization. You may be able to cross promote the show with their media ties or social circle. These folks will be asked a couple questions when they are brought on stage and they could speak about the theatre, or a sponsoring group or a community cause or whatever they are tied to.

Finally, it must be understood that all 3 helpers must keep their involvement and preparation secret until it is revealed during the show. Oh, what fun we will have!

- 4) IF you do not wish to arrange for these helpers, we understand and we will simply not include this routine in the performance. If you have questions about this please email Ed and he will respond promptly. [magicufoman@hushmail.com](mailto:magicufoman@hushmail.com)

